



30th September 2019

RFP NO: KRA / H Q S / R F P - 0 1 5 / 2 0 1 9 - 2 0 2 0
REQUEST FOR PROPOSALS (RFP) SELECTION OF CONSULTANT TO PROVIDE
LOT I: COMMUNICATIONS AND ADVERTISING
LOT II: DIGITAL COMMUNICATION
LOT III: PUBLIC RELATIONS AND PUBLIC AFFAIRS SERVICES

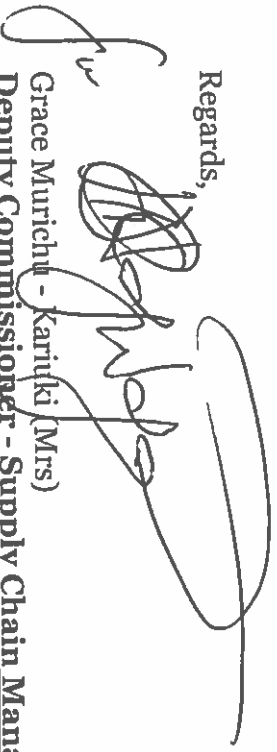
CLARIFICATIONS TO BIDDERS			
NO	SECTION IN RFP	QUESTION	ANSWER
1.	LOT I: COMMUNICATIONS AND ADVERTISING	What is the cut-off score for technical evaluation?	The cut-off score for technical evaluation is 60 marks out of 80 marks. Successful bidders will be invited to pitch. The pitching will carry a maximum score of 20 and a cut off score of 10 marks.
2.	LOT II: DIGITAL COMMUNICATION	What is the cut-off score for technical evaluation?	The cut-off score for technical evaluation is 60 marks out of 80 marks. Successful bidders will be invited to pitch. The pitching will carry a maximum score of 20 and a cut off score of 10 marks.
3.	LOT III: PUBLIC RELATIONS AND PUBLIC AFFAIRS SERVICES	What is the cut-off score for technical evaluation?	The cut-off score for technical evaluation is 60 marks out of 80 marks. Successful bidders will be invited to provide proof of work for similar jobs. This will serve as the pitch and



			will carry a maximum score of 20 and a cut off score of 10 marks.
4.	Technical and financial evaluation	How will the lots be evaluated?	All lots will be evaluated separately for both technical and financials
5.	Bids	Can a firm bid for all LOTS	Firms are allowed to bid separately for each bid.

The clarification form part of the bidding document and is binding to the bidder. All other terms and conditions of the tender remain the same.

Regards,


Grace Murichu - Kariki (Mrs)
Deputy Commissioner - Supply Chain Management